

East Windsor 250
9-15-2016

The September 15, 2016 planning meeting for the 250th Anniversary Celebration of East Windsor met on the future patio of the Osborn House at the East Windsor Historical Society.

The meeting was called to order at 7:01 pm.

Attendance:

Present: *Paul Anderson, John Burnham, Ceil Donahue, Tim Easter, Laura Harney, Andy Hoffman, *Peg Hoffman, Michael Hunt, *Diane Lajoie, Bob Maynard, Kirk Montstream, Kathy Pippin, Richard Pippin, *Rebecca Talamini, *Bill Thim, and *Lynne Tracy-Thim.

Absent: *Jason Bowsza, Scott Morgan, *Tom Talamini

*indicates steering committee members

Minutes Read: Our August 18, 2016 meeting was not a voting meeting. Two sets of minutes were reviewed tonight – August 4, 2016 and August 18, 2016. Bill Thim made a motion to approve the September 1, 2016 minutes as presented. Lynne Tracy-Thim seconded the motion. Motion passed.

COMMUNICATIONS:

Introduction Circle: The people present introduced themselves so new people could become familiar with everyone's names.

Food Truck Fest: Ceil, Dan, and Paul toured the Enfield Food Truck Fest with Tom Arnone. They had 27 trucks and 4 small tots' carnival rides.

There are two obstacles for us. The manager of the New England food truck festival, Brian, cannot take on another food truck festival, and the old Broad Brook Fire Department Carnival site might not belong to St. Catherine's by 2018.

We have a list of the food truck vendors and the rules and regulations and a copy of the contract the vendors signed for the event. Food Truck Vendors fill out form, give a deposit fee, & must hold million dollar liability. We will most likely try for a flat fee rather than a percent of their sales.

Possible June event, so we are not competing with Big E, four-town fair, and community day. We would need 20 to 25 trucks for the event.

Possible places: old Wal-Mart/Big Y parking lot: contact Bob Saunders from JR. Russo.

Soda City: had a promotion: buy a stainless steel mug and a hand stamp to get free soda all day. They can put our logo on the mugs for that event.

Beer Tent: Will need someone outside of the vendors to check id's and put wrist bands on people who are eligible for alcohol. We will need a temporary liquor license from planning and zoning about one month ahead of the event.

Music and carnival rides: At community day, the bubble soccer was under the town's

insurance. It would be great to have something for the kids.

Ceil and Paul will follow-up with the planning details.

Four-Town Fair: Paul put the banner at the entrance to the Four-Town Fair. The banner contains a QR code that takes people to the town website.

Opera House: Ceil Called Bill Stafanski, president of the Opera House Players. Their October 2016 meeting will set their 2018 schedule. Perhaps the musical 1776 would be on the list.

Community Day: We will have a suggestion box, sign-up sheet, and we should have a list of our sub-committees. Paul will put our banner up on community day too.

Sign of the Beaver: Book about life in 1768. We can use this book for a reference for what life was like in the 18th century.

Reenactment: Kenneth Giella is a contact in Lebanon for weaving, spinning, and reenactments. www.lebanonmilitia.com.

OLD BUSINESS:

250th Logo: The Logo Committee will try to get the final two options for community day. We will be voting on the logo on October 6, 2016. Rebecca will check on the printer in Sophia's plaza.

Logo subcommittee- *Paul Anderson, Kirk Montstream, and *Rebecca Talamini.

Time Capsule: Nothing to report.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Fundraising Committee: Nothing new to report. The fundraising committee is going to create a timeline of fundraising milestones. Fundraising Committee: *Jason Bowsza, John Burnham, Laura Harney, Andy Hoffman, and Kirk Montstream. Point person: John Burnham and Laura Harney

Planning Committee: Working on a list of organizations and businesses in town so we can approach them about putting on events. We are also working on a list of events that currently happen in town annually. Debbie is working on the event calendar to add all the events from now through 2018.

We still need more volunteers. This is going to be a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at EW250@eastwindsorct.com.

Planning Committee: Laura Harney, *Diane Lajoie, Debbie Talamini, and *Lynn Tracy-Thim. {Point Person: Lynn Tracy-Thim}

Promotion and Merchandise Committee: Nothing to report until we have a logo. Promotion & Merchandise Committee: Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee: Bill Thim suggests that we should try to break a world record at our final event.

Committee: Laura Haney, *Diane Lajoie and *Rebecca Talamini

Social Media Committee: Keep sharing our Facebook page:

<https://www.facebook.com/EastWindsor250/>. Please send Rebecca Talamini anything you would like posted on the Facebook page. Bob is in the process of building the website.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print Advertising Committee: The QR code Paul created is scalable. We can use it on our print advertising.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

Advertising and Press Committee: The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

NEW BUSINESS:

OTHER BUSINESS:

Fireworks: Scott Easter knows a business owner who was thinking about paying for fireworks for July 4th. If we set a date, we can ask. We will have the date for the 2018 community day by our next meeting.

250th Field Torch: We would like to get a drone with movie capabilities so we can post the field from overhead. The EWHS Raffle will be on the agenda for the next meeting on September 15, 2016.

Stoughton Truck: We will put our meeting signs on the truck outside of the Historical Society. Laura suggested we decorate the truck for the seasons/holidays.

Paul Anderson made a motion to adjourn. Bill Thim seconded the motion.
The meeting adjourned at 7:44 pm.

Respectfully submitted,
Diane Lajoie